

Ace Hardware spokesman Lou Manfredini joins company's Center for Excellence

Aug 4, 2015, 11:31am CDT



Ace Hardware's recently introduced Center for Excellence has added a new team member. Lou Manfredini is Ace's Chicago-based home expert. He also has operated two Ace stores in the area.

A longtime Ace spokesman, Manfredini joins a growing group that are part of the company's Center for Excellence. Other Ace executives on the Center for Excellence staff include Ace CEO John Venhuizen and executive vice president of merchandising, marketing and sales John Surane.

Ace recently introduced the Center for Excellence to share the strategies and key principles of the brand's commitment to customer service with other businesses and organizations around the world. To help other companies improve their customer experience, Ace's Center for Excellence develops customized solutions that may include keynotes and workshop.

In his ongoing role as a home expert for Ace, Manfredini advises customers on how to maintain their homes year-round.

<http://www.bizjournals.com/chicago/news/2015/08/04/ace-hardware-spokesman-lou-manfredini-joins.html>